<table>
<thead>
<tr>
<th>Course</th>
<th>Credits</th>
<th>Title</th>
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<tbody>
<tr>
<td>ART 156</td>
<td>1</td>
<td>Digital Tools: Photoshop</td>
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<tr>
<td>ART 157</td>
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<td>Digital Tools: InDesign</td>
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<tr>
<td>MCM 115</td>
<td>3</td>
<td>Introduction to Media Writing</td>
</tr>
<tr>
<td>MCM 332</td>
<td>3</td>
<td>Layout and Design</td>
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<tr>
<td>PWR 101</td>
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<td>Introduction to Professional Writing</td>
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<tr>
<td>PWR 201</td>
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<td>Foundations of Professional Writing</td>
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<td>PWR 215</td>
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<td>The Writer's Craft</td>
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<td>PWR 320</td>
<td>4</td>
<td>Writing for Business</td>
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<td>PWR 321</td>
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<td>Writing Commercial Fiction</td>
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<td>Editing</td>
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<td>PWR 393</td>
<td>4</td>
<td>Practicum</td>
</tr>
<tr>
<td>PWR 460†</td>
<td>3</td>
<td>Writing Seminar</td>
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<td>PWR 472</td>
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<td>Freelance Writing</td>
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<tr>
<td>PWR 493</td>
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<td>Senior Capstone</td>
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1PWR 460 Writing Seminar must be taken twice.

Select one course from the following:
<table>
<thead>
<tr>
<th>Course</th>
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<tbody>
<tr>
<td>ART 253</td>
<td>3</td>
<td>Foundations of Photography</td>
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<tr>
<td>ENG 211</td>
<td>3</td>
<td>Introduction to Creative Writing</td>
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<td>ENG 320</td>
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<td>Poetry Writing</td>
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<td>MCM 261</td>
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<td>Introduction to Public Relations</td>
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<tr>
<td>MGT 201</td>
<td>3</td>
<td>Introduction to Business</td>
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<tr>
<td>MKT 231</td>
<td>3</td>
<td>Principles of Marketing</td>
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<tr>
<td>PWR 313</td>
<td>3</td>
<td>Article Writing I (may be taken through TU Online)</td>
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<tr>
<td>PWR 314</td>
<td>3</td>
<td>Article Writing II (may be taken through TU Online)</td>
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<tr>
<td>PWR 344</td>
<td>3</td>
<td>From Manuscript to Book: How It Happens</td>
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<td>PWR 345</td>
<td>3</td>
<td>Inspirational Writing</td>
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<td>PWR 370</td>
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<td>Selected Topics</td>
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<td>Advanced Non-Fiction Writing (may be taken through TU Online)</td>
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<td>PWR 427</td>
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<td>Advanced Fiction Writing (may be taken through TU Online)</td>
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<td>PWR 475</td>
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<td>Writing for Publication</td>
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Total Major Hours Required: 47

Degree Requirements
- 128 minimum hours and 42 minimum upper-division hours (3XX/4XX course numbers).
- Fifty percent of the minimum hours must be completed at Taylor—64 hours.
- Fifty percent of the major/minor hours must be completed at Taylor.
- 22 of the last 30 hours earned must be completed at Taylor.
- Cumulative GPA of 2.0; major GPA of 2.3 (higher GPA may be required in certain curricula). (See current catalog for policy).
- All foundational core, major, minor, and proficiency requirements must be completed (including Senior Comprehensive Exam/Paper/Project).
- Two years of one foreign language is required for the BA degree.
- Candidates for 2 degrees must complete a minimum of 158 semester hours and meet all requirements for 2 different majors.